J. Sri Vishnu

Graphic Designer

Phone no: +91 8074257384 | **email:** srivsnu@gmail.com | **Web:** https://srivishnujagirdhar.github.io/portfolio/

PROFILE

Creative Graphic Designer with 2+ years of experience in visual storytelling, motion video editing, and UI/UX design. Skilled in crafting scroll-stopping thumbnails, commercial videos, and user-focused web interfaces.

EXPERIENCE

Graphic Designer | 11 eleven media **2025 - Present**

- Worked on branding and social media creatives like blog banners, posts, stories, and WhatsApp broadcasts.
- Designed ads for Swiggy, Zomato, and other digital campaigns to boost visibility.
- Created flyers and adaptation designs aligned with brand identity.

Graphic Designer | Changing Tree **2024 - 2025**

- Designed emails, social media posts, ads, hoardings, and banners to enhance brand visibility.
- Created marketing materials aligned with brand guidelines to improve engagement.
- Developed UI/UX designs for websites and applications, ensuring a seamless user experience.

Freelance Video Editor & Graphic Designer: **2023 - PRESENT**

- Created high-quality, eye-catching YouTube thumbnails and channel art.
- Edited commercial ads and applied color grading techniques to enhance visual quality.
- Designed and developed webpages for *dreamydestinos.com* & *suryashaktirenewabletechnologies.com.*

RECENT PROJECTS:

SURYA SHAKTI -WEB PROJECT - *suryashaktirenewabletechnologies.com*

I led a full-scale web development project, managing hosting, design, and functionality using Hostinger and Adobe Illustrator. The website features embedded HTML/CSS, cookie permissions, WhatsApp integration, privacy policies, and service-specific pages. Ensures accessibility and a visually appealing user experience.

YOUTUBE BRANDING & THUMBNAIL DESIGN - srivsnu.github.io/portfolio

Created eye-catching thumbnails and channel art to increase views and engagement.

SKILLS

Design Expertise:

- **Graphic Design:** Creating impactful visuals for digital and print.
- **Thumbnail Art:** Crafting engaging thumbnails for maximum clicks.
- **Video Editing:** Worked on basic editing for ads, reels, and promotional videos**.**
- **Branding:** Designed consistent creatives that strengthen overall brand identity.
- **AI Prompt Development**: Developed creative AI prompts to enhance design efficiency and output.

Tools & Technologies:

- **Video Editing:** DaVinci Resolve, Adobe Premiere Pro, CapCut, Filmora.
- **Graphic Design:** Adobe Photoshop, Adobe Illustrator, Canva, Adobe Express.
- **AI-Applications:** Leonardo.AI, Eleven Labs, Copilot, PIKA.AI, LUMA, Midjourney, ChatGPT(Open Ai).

EDUCATION

B Tech - CSE BIT Institute of Technology. 76.6% **May 2023**

Intermediate Education - MPC LRG Naidu Jr. College. 8.34 CGPA **Mar 2019**

Secondary School-Sri Eswar English Medium School, Hindupur. 8.8 GPA **Mar 2017**

CERTIFICATIONS

EDUCBA Photoshop - link

Accenture UX Digital - link **Oct 2024**

BOI Recognized Creator - link **April 2023**

TCS Young Professional - link **June 2023**

LinkedIn Critical Thinking - link **Sep 2022**

Web Development **-** link **Aug 2022**